

Showcase name

PhotoBook

The logo for ALTIMA web systems, featuring the word "ALTIMA" in a large, bold, sans-serif font above the words "web systems" in a smaller, lowercase sans-serif font. The logo is white and is set against a red rectangular background.

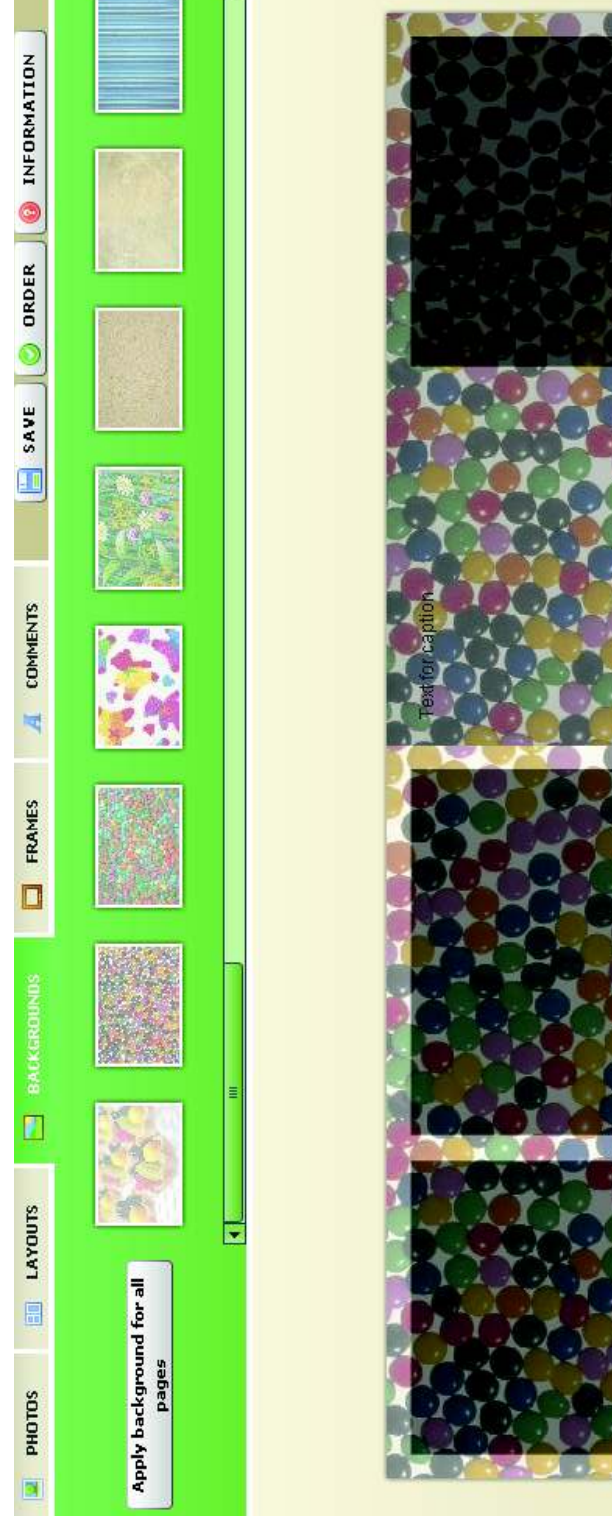
Summary

Development of web site that allows a visitor to create a personal photo album with unique design and layout by just few mouse clicks and order it to be printed and delivered to designated address. Following the concept of «digital home» an album creation requires only access to Internet.

Client

Company «Univest PrePress» is the market leader in printing services. Through a powerful and modern technical facility, as well as the availability of qualified staff, the company created several distinct areas of its activity.

One of these areas - print individual products, namely high-quality photo album.



Technologies

Platform: Unix

Technology: Flash, Ajax

Programming languages: PHP, Flex, ActionScript

Database: MySQL

Complexity

2000 man-hours



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Project description

Our company is the first in Ukraine, who developed a product, with help of which Internet user could create a photo album he wishes to have.

To compare with usual printing photos of standard sizes, which service are offered in hundreds if not thousands of points, website offers great opportunity to create individual photo albums. Particularly want to emphasize that person who want to create a photo album, should not have the skills to work with third-party image editors. All functionality is already built-in the online editor of the site. Let's look what possibilities the site provides.

To get started, you must select the format of the album, which we want to create.

There is a wide selection proposed for sizes and types of albums, starting with a small A5 size up to the size A3. For the binding it can be used economical laminating covers, as well as color hard covers with a possible cut for the picture on the front page of the album.

Users can select a theme of his album. Depending on the chosen theme, a large library of backgrounds will be proposed.

In process of album creation the editor provides for visitor next opportunities:

- Determine how many pages he wants to see in the album;
- Specify for each page individual background;
- Define how much and what way to place a photos;
- Possibility to decorate an album by adding original frames for the photos;
- Write a line of text across the photo;

This way you can have a fun time creating the album, which will give a fresh and original view of your photos.



The final step is placing an order. Payment can be done via one of popular types of payment: cash by delivery, bank transfer, payment by credit card or Web Money. And after a few days, you can hold in your hands a ready album.

Besides the basic capabilities to create an album, an additional set of services is provided that helps the visitor in the process of new album creation.

Detailed orders history, which allows you to see not only what you ordered, but in what status your order.

To create a new album, you can use already created album, as a basis.

And if you want to get one more exactly the same album, you can do it in few mouse clicks.