

# Showcase name

## EMask

ALTIMA  
web systems

### Summary

Redesign of web site for company that produces and distributes personal protection goods for active types of sports.

The main objective for the design was to create a colorful and memorable look and feel that corresponds to specific, but important business of the company.

Due to project specific we developed static web site (no CMS is used), but this has not poked us from providing complete information on proposed products, use of animated elements and interesting presentation solutions.

### Client

This project is one of the prominent examples, where the promotion of products via the Internet, gives good results with minimal financial costs for marketing.

Successful entering on the market with one product (the first site was also developed by our company), helped to promote several new products with the similar orientation. This work was done under subcontract for JM Web Designs.



### Technologies

**Platform:** Windows Server

**Programming languages:** : ActionScript

**Technology:** Flash, HTML

### Complexity

200 man-hours



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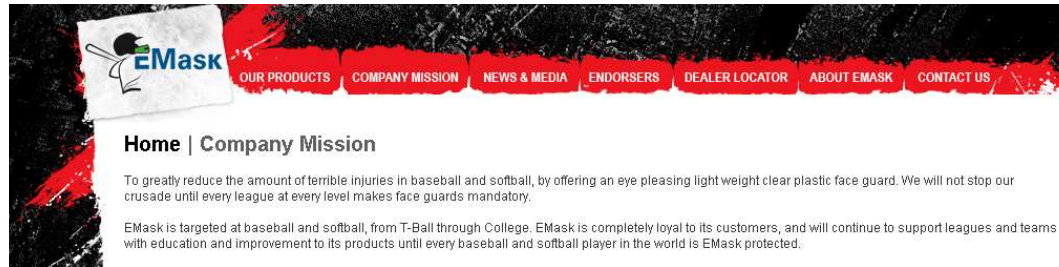
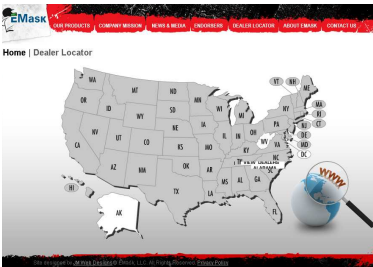
## Project description

In the process of new web site development, the main task for us was to create an unique, not alike the competitors, design of the web site. That should show a dynamic and activity of the company and at the same time give full information about the products.

For each of the products small flash elements were developed that show a general product view and provide brief information about it. Pages with detailed information about products provide an original description of proposed color solutions.

Vite visitors can search for regional distributor's by selecting the desired state and see a list of dealers.

In general, the site leaves a pleasant sensation of a visual presentation of information and follows principles: easy, clear, detailed and original.



## Testimonial

It was a real pleasure conducting business with JM Web Designs. To me, a company is only as good as their integrity and willingness to serve our needs. I have truly experienced outstanding service from your organization!

**Jeff Evans**